

Persuasive Speech Rubric

Speaker _____ Topic _____ Date _____ Score _____/100

	Excellent 10	Effective 9	Mostly Accomplished 8	Partially 7	Not accomplished 4	Missing 0
Timing	8 min.	*****	30 seconds over or under	1 min – 1 ½ over or under	More than 2 min. over or under	
Introduction		Good relevant attention grabber, strong thesis, common ground and credibility				
Conclusion		Clearly concludes speech, restates topic, purpose and main points, Delivered strongly				
Verbal Delivery		Very clear delivery, good rate, volume, clear pronunciation, articulation, lack of noticeable vocalized fillers, good inflection and fluency				
Eye Contact		Consistently used				
Non-verbal Delivery		Strong posture, purposeful movements, facial & hand gestures connected to speech, good personal appearance, comfortable stance.				
Notecards PowerPoint		Organized, readable, used effectively. Clear, balanced images and colors, verbal message enhanced, practiced, sources identified				
Arguments		Strong balanced with ethos, pathos and logos.				
Oral Citations		Clearly presented and comprehensive				
Content & Language		Strong understanding of subject, deep research evident, main points supported individual purpose to presentation . Clear, specific and appropriate to the task, good grammar, used some rhetorical devices.				